

Claude Code for Product Managers

BEGINNER

Claude Code for Product Managers

4 Projects to Start With

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What is covered

01 PRD Auto-Generator

Documentation

02 User Story Factory

Agile

03 Meeting Notes → Actions

Productivity

04 Competitive Brief

Research

PRD Auto-Generator

WHAT

Turn a one-line brief into a full PRD — goals, user stories, acceptance criteria, success metrics.

HOW

Prompt Claude Code with your brief and a template. It writes the full doc in your format.

OUTCOME

PRD drafting cut from 2 hours to 10 minutes.

structured-output

PRD Auto-Generator

▣ Claude Code Prompt

You are a senior product manager. Given the feature brief below, write a complete PRD including:

- Problem statement & goals
- User personas & jobs-to-be-done
- 5-8 user stories: As a / I want / So that
- Acceptance criteria for each story
- Success metrics (leading & lagging)
- Out of scope items

Feature brief: [PASTE YOUR BRIEF HERE]

Output in clean Markdown. Use ## headers.

User Story Factory

WHAT

Convert raw feature ideas into sprint-ready user stories with As a / I want / So that + acceptance criteria.

HOW

Feed Claude an epic. It generates the full backlog with edge cases and definition of done.

OUTCOME

Backlog grooming sessions reduced by 50%.

`input → backlog`

User Story Factory

▣ Claude Code Prompt

You are an agile coach. Given the epic below, generate a full sprint backlog:

- Break it into 6-10 user stories
- Each: As a [persona] / I want [action] / So that [value]
- Add 3 acceptance criteria per story
- Flag edge cases and dependencies
- Write a clear Definition of Done

Epic: [PASTE EPIC TITLE + DESCRIPTION]

Format as numbered list. Keep each story self-contained.

Meeting Notes → Actions

WHAT

Paste raw meeting notes. Claude extracts decisions, owners, deadlines, and open questions.

HOW

Share raw text, specify output format. Claude structures everything in 30 seconds.

OUTCOME

No more chasing follow-ups after stand-ups.

text-parsing

Meeting Notes → Actions

▣ Claude Code Prompt

You are a chief of staff. Parse the raw meeting notes below and produce a structured summary:

Decisions Made – bullet list of firm decisions

Action Items – table: Owner | Task | Due | Priority

Open Questions – unresolved items + suggested owner

Key Context – 2-3 sentences for someone who missed it

Raw notes: [PASTE MEETING NOTES]

Be concise. Flag items missing owner or deadline.

Competitive Brief

WHAT

Give Claude a competitor URL. It builds a structured snapshot: positioning, features, pricing, gaps.

HOW

Combine Claude Code with web search. Get a formatted briefing doc in minutes.

OUTCOME

Day-long research done in 15 minutes.

web-research

Competitive Brief

▣ Claude Code Prompt

You are a competitive intelligence analyst.
Research the competitor below and produce a brief:

- Positioning & target customer (2-3 sentences)
- Top 5 features (Feature | Strength | Weakness)
- Pricing model & tiers
- Key differentiators vs us
- Gaps we can exploit
- Recent news (last 6 months)

Competitor: [COMPANY NAME / URL]

Our product: [BRIEF DESCRIPTION]

Cite sources. Flag anything unverified.

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