

Claude Code  Cowork

**INTERMEDIATE**

# AI Agents for Product Managers

4 Agents That Work While You Sleep

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**What is covered**

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Cowork

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Claude Code

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Analyser

Cowork

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Claude Code

# Sprint Retrospective Agent

□ Cowork reads your JIRA/Linear export + meeting notes

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## WHAT

Cowork ingests your sprint data plus retro meeting notes, and generates a structured retrospective report with actionable

## HOW

Point Cowork at a folder with your sprint export CSV and retro notes. It analyses velocity trends and writes the retro doc.

## OUTCOME

Retro prep that took 2 hours now takes 10 min of review.

`data-analysis + pattern-detection`

# Sprint Retrospective Agent

## ▣ Prompt — Cowork

Cowork instruction:

This folder contains:

- sprint\_data.csv (ticket\_id, title, status, points, assignee, blocked\_days)
- retro\_notes.txt (raw team discussion notes)

Produce a Sprint Retrospective Report:

Sprint Metrics – planned vs completed, velocity trend

What Went Well – from retro notes (3-5 bullets)

What Didn't Go Well – with root cause hypothesis

Top 3 Blockers – patterns across tickets

Action Items – Action | Owner | Due | Success Metric

Save as retro\_sprint\_[N].docx

# Stakeholder Briefing Agent

□ Claude Code synthesises data from multiple sources

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## WHAT

Claude Code reads your product metrics CSV, roadmap file, and open risks doc, then generates a concise executive briefing tailored to your

## HOW

Run Claude Code with your data files. Specify the stakeholder and their priorities. It produces a crisp one-pager in their language.

## OUTCOME

Exec briefing prep cut from 3 hours to 20 minutes.

multi-file synthesis + exec writing

# Stakeholder Briefing Agent

## ▣ Prompt — Claude Code

Claude Code prompt:

Read in current folder:

- metrics.csv (weekly product KPIs)
- roadmap.md (current quarter plan)
- risks.txt (open risks and mitigations)

Write 1-page Executive Briefing for: [STAKEHOLDER]

Their priorities: [e.g. revenue, retention, cost]

Format:

Headline (1 sentence – most important thing)

Metrics Snapshot (3 KPIs with trend ↗↘)

Roadmap Status (on track / at risk / blocked)

Top Risk (1 risk with mitigation and owner)

Ask (what do you need from this stakeholder?)

Save as exec\_brief\_[STAKEHOLDER]\_[DATE].docx

# Customer Interview Analyser

□ Cowork reads transcripts and synthesises themes

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## WHAT

Point Cowork at a folder of customer interview transcripts. It extracts themes, pain points, unmet needs, and verbatim quotes by segment.

## HOW

Drop all transcript files into a folder. Tell Cowork your product area and target segments. It reads all files and writes a structured insights

## OUTCOME

Synthesis of 20 interviews from 8 hours down to 30 minutes.

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transcript-analysis + themes
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# Customer Interview Analyser

## ▣ Prompt — Cowork

Cowork instruction:

This folder contains customer interview transcripts.  
Filenames include the segment: smb\_interview\_01.txt

Analyse all and produce a Customer Insights Report:

Top 5 Pain Points (ranked by frequency across interviews)  
For each: description + quote + segment breakdown

Unmet Needs (jobs not currently served)

Segment Differences (SMB vs Enterprise vs Mid-Market)

Verbatim Quotes Bank (10 most compelling, tagged)

Recommended Product Bets (3 ideas with evidence)

Save as customer\_insights\_[DATE].docx

Cite interview source for every quote.

# OKR Progress Tracker Agent

□ Claude Code reads your metrics exports and scores OKRs

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## WHAT

Claude Code reads your metrics data and OKR definitions, auto-scores each key result, and writes a weekly OKR progress update with RAG

## HOW

Keep your OKRs in a structured CSV. Claude Code reads current metrics, calculates progress %, assigns RAG, and outputs the update

## OUTCOME

Weekly OKR review prep automated end-to-end — no manual scoring.

`metrics-scoring + RAG-reporting`

# OKR Progress Tracker Agent

## ▣ Prompt — Claude Code

Claude Code prompt:

Read these files:

- okrs.csv (objective, key\_result, target, unit, owner)
- metrics.csv (current actuals by metric name)

For each Key Result:

1. Match to relevant metric in metrics.csv
2. Calculate % progress toward target
3. Assign RAG:

GREEN =  $\geq 80\%$  of expected progress

AMBER = 50-79%

RED =  $< 50\%$

Output Weekly OKR Update:

Table: Objective | KR | Target | Actual | % | RAG

Narrative on RED/AMBER items:

what's blocking + suggested fix

Save as okr\_update\_week\_[N].docx

# Found this helpful?

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Share to help others



Save for later

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Got something to add?

**Comment below!**



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